

**COMPUTING: CREATING MEDIA- Web Page Creation**

KNOWLEDGE ORGANISER

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| **Key Knowledge** |  | Creating a Webpage |
|  Web Page Creation-A webpage is a hypertext document that is a part of the World Wide Web. -Websites are a collection of webpages about the same topic. They can be found using browsers.-Examples of websites are Amazon and YouTube. Webpages are the different pages on the websites.-Websites are created for a chosen purpose, and with a particular audience in mind. -They include navigation paths, and must adhere to copyright and fair use of media rules. This is what Amazon.com could soon look like - The Verge  |  | Google Sites has been used in these examples, but lots of other web page creation software and apps are available, with similar tools and functions. |
|  | Setting Up: Click + to start a new website. Click on the top left to add a website name and the top centre to add a page title. | Text Box: Lets you add different sections of text.Images: Add in pictures from your computer or from the internet.The layouts feature lets you set out your page in different ways. There are six for you to choose from. |
|  | Header: You can add images used in the header, and the type of header, by clicking on these options. |
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| Features of Good Websites  |  | Most websites contain a home page, which introduces the website. The other pages (sub-pages) on the website go into more detail about individual topics. |
| Websites can be found using browsers. Browsers allow us to find our way around the worldwide web, and show us what websites look like. |  |
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| Browsing the Web-The menus at the top of the page allow you to look at different parts of the website.-The website name is usually visible in large font, particularly on the home page.-Pictures are used to highlight what the text is about. Colours are used carefully.-There is often a slogan/ logo and short description of what the website is about.-Webpages are made up of a code called Hypertext Markup Language (HTML). You can find this by right-clicking on a page and selecting ‘Inspect.’-The search allows you to find different things on the website.-There are links to other areas of the website/ World Wide Web (in blue). | Making Effective Web Pages |
|  | Purpose: The purpose is the reason for your web page – what is it for? You should make sure that your web page meets its purpose. | Navigation PathwaysNavigation Pathways are also known as breadcrumb trails.-Hyperlinks allow different pages to be linked together.-These links help the audience to navigate the website easily. -The user can also keep track of where they have been on the website. |
|  | Audience: The audience are the people who your web page is aimed at. You should make decisions with your target audience in mind. |
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|  | Copyright - © Copyright SymbolCopyright: You should only use images that are copyright-free. Many images are owned by people/ companies and cannot just be reused. |
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Key Vocabulary

web page website browser media Hypertext Markup Language (HTML) logo layout header purpose copyright home page preview navigation subpage Exerernal Link Embed